

# NEWS RELEASE

For Immediate Release  
April 10, 2008

Contact: Dave Jackson  
1-877-FoxBlocks.com

## FOX BLOCKS UNVEILS NEW LOGO

**Fox Blocks**, a division of Airlite Plastics Company, Omaha, NE., announced today that it is unveiling a new corporate identity with a new logo.

As America is learning to build greener, it is important to identify with the current trend to build more energy efficient structures. **Fox Blocks'** new logo attempts to relate to this growing mind-set that is here to stay. So...Be Clever, Build **Green** with **Fox Blocks!**

The name says it all. Like the fox, **Fox Blocks** is the design that outsmarts the others - clever, environmentally friendly, quick and adaptable to even the most extreme conditions.

If you would like more information about **Fox Blocks**, please call Dave Jackson at 1-877-FoxBlocks or [Dave@FoxBlocks.com](mailto:Dave@FoxBlocks.com) or visit [www.FoxBlocks.com](http://www.FoxBlocks.com).