

NEWS RELEASE

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FOX BLOCKS ANNOUNCES ADDITION OF 10 NEW HOUSE PLANS BY DESIGN BASICS INC.

Fox Blocks, a division of Airlite Plastics Company, Omaha, NE., introduces 10 new house plans designed specifically for Fox Blocks by Design Basics Inc., also of Omaha.

These 10 new plans feature 5 two story plans and 5 ranch style plans with a large range of total square footages. These designs also take into account the types of features that women typically like to see in home plan layouts. This 'woman centric' philosophy satisfies the appetite of the decision making spouse, who make over 80% of the selection and buying decisions. The plans can be viewed, specified and printed at the Fox Blocks website, www.FoxBlocks.com by clicking on ICF House Plans. Visit and find out how Fox Blocks can build you the home of which you have always dreamed.

The name says it all. Like the fox, **Fox Blocks** is the design that outsmarts the others - clever, environmentally friendly, quick and adaptable to even the most extreme conditions.

If you would like more information about **Fox Blocks**, please call Dave Jackson at 1-877-FoxBlocks or Dave@FoxBlocks.com or visit www.FoxBlocks.com.